



# 2024 Spring Parade of Homes Mobile App Advertisement

Advertiser/Company \_\_\_\_\_ Date \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_

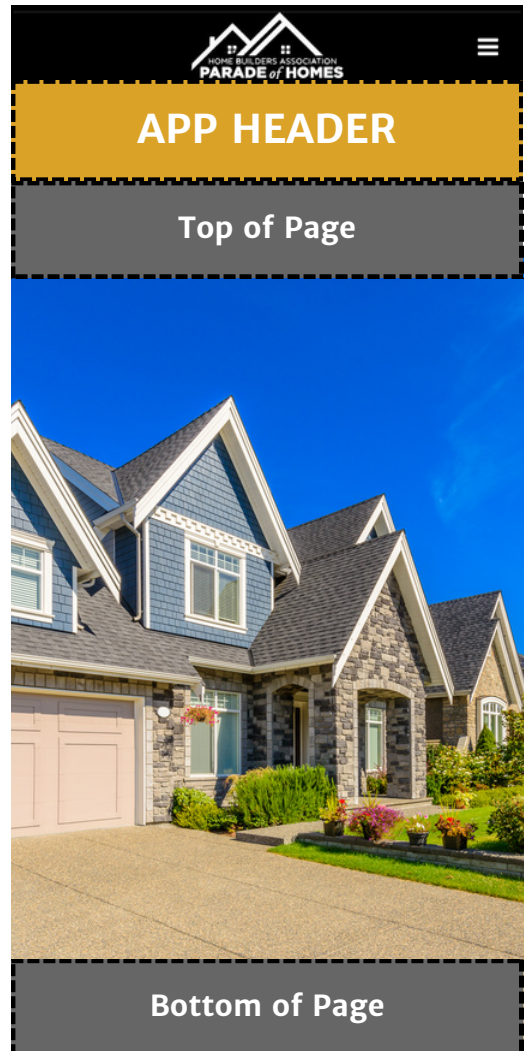
Contact Name \_\_\_\_\_ Email \_\_\_\_\_

This advertising agreement is for advertising with the Home Builders Association of Columbia's official Parade of Homes Mobile App. Email [info@columbiahba.com](mailto:info@columbiahba.com) with any questions.

### Please Check the Box next to Mobile Advertising Requested\*

- \$1,000** - Home Page App Header (visible in all app pages)
- \$150** - Bottom Page, rotating
- \$150** - Top Page, Rotating

\*All ads are clickable and will direct to the URL of your choosing.



### MOBILE APP BANNER AD REQUIREMENTS

- Advertisement banners should be **200px tall by 1200px wide**
- Formats supported are **.png and .jpeg** files.
- We recommend designing ads with large text if you plan to have them active on the app
- Pro Tip: Design more detailed ads for your website, and more simple ads with much larger text for the app. This is much more legible and better practice on a mobile device
- Send the link to [jami.clevenger@columbiahba.com](mailto:jami.clevenger@columbiahba.com) (This link will be placed in the banner on the mobile app.)

If check payment. Send to :  
HBA of Columbia  
2531 Bernadette Dr  
Columbia, MO 65203.

For more information, please contact Jami Clevenger at (573) 443-8622 or [jami.clevenger@columbiahba.com](mailto:jami.clevenger@columbiahba.com).  
Home Builders Association is a not-for-profit organization. Tax ID: 43-1146648

